



JOURNAL OF GASTRONOMY HOSPITALITY AND TRAVEL

2019	Volume 2	Issue 1
www.joghat.org		ISSN: 2619-9548
Contents		

Araştırma Makaleleri (Research Articles)

BIBLIOMETRIC PROFILE OF MYSTERY SHOPPING LITERATURE FROM 1997 TO 2018

Burhan KILIÇ, Emrah YILDIZ..... 3-13

GASTRONOMİNİN MÜSTAKİL BİR TURİZM ÜRÜNÜ OLARAK KULLANIMINA İLİŞKİN YEREL PAYDAŞLARIN GÖRÜŞLERİ: HATAY ÖRNEĞİ (LOCAL STAKEHOLDERS' PERCEPTIONS ON THE USE OF GASTRONOMY AS A DETACHED TOURISM PRODUCT: CASE OF HATAY)

Salih Zeki ŞAHİN, Cevat TOSUN..... 14-28

ANALYSIS OF PHD DISSERTATIONS IN TOURISM (2014-2018)

Simge ŞALVARCI, Fatmanur Kübra AYLAN..... 29-37

TURİZM LİSANS ÖĞRENCİLERİNİN TURİZM SEKTÖRÜNE YÖNELİK İŞ ETİĞİ TUTUMLARI (TOURISM UNDERGRADUATE STUDENTS' ATTITUDES OF BUSINESS ETHICS FOR TOURISM SECTOR)

Serpil KAYA..... 38-46

OTELLERDE HETEROJEN MÜŞTERİ YAPISININ SEBEPLERİ VE SORUN YARATMA POTANSİYELİ ÜZERİNE BİR ARAŞTIRMA (A STUDY ON THE CAUSES OF HETEROGENEOUS CUSTOMER STRUCTURE IN HOTELS AND ON THE POTENTIAL OF CREATING PROBLEMS)

Selin İLSAY..... 54-64

TURİST REHBERİ ADAYLARININ KİŞİLİK ÖZELLİKLERİNİN MESLEĞİN GEREKLERİ AÇISINDAN DEĞERLENDİRİLMESİ (ANALYZING THE PERSONALITY TYPES OF TOURIST GUIDES CANDIDATES IN TERMS OF TOURIST GUIDANCE PROFESSION)

Saadet Pınar TEMİZKAN, Özlem ARI..... 65-79

ANADOLU ÜNİVERSİTESİ GMS AKADEMİSYENLERİNİN BOŞ ZAMAN FAALİYETLERİNDE MUTFAĞIN YERİ ÜZERİNE NİTEL BİR ARAŞTIRMA (A QUALITATIVE RESEARCH ON THE PLACE OF KITCHEN IN LEISURE ACTIVITIES FOR GCA ACADEMITIONS IN ANADOLU UNIVERSITY)

Gizem ÖZKAN, Ebru ZENCİR..... 80-86

Derleme Makaleler (Review Articles)

LACK OF DESTINATION PLANNING, ITS COSTS AND FINANCIAL EFFECTS ON BUSINESS & DESTINATIONS: A DESTINATION DOWNWARD SPIRAL OR BEAST

Ali ERBAŞ..... 47-53

Published articles in JOGHAT is INDEXED in following indexes;

Scientific Indexing Services (SIS)

Academia Social Science Index

Directory of Research Journals Indexing

Türkiye Turizm Dizini

HONORARY EDITOR-IN-CHIEF

Prof. Dr. Necdet HACIOGLU

Balıkesir University

Editor-in-Chief

Prof. Dr. Cevat TOSUN editor@joghat.org

Eskisehir Osmangazi University, Faculty of Tourism, Campus of Meselik,
Odunpazari/Eskisehir, TURKEY

Associate Editors

Rahman TEMİZKAN (Ph.D.) editor@joghat.org

Eskisehir Osmangazi University, Faculty of Tourism, Campus of Meselik,
Odunpazari/Eskisehir, TURKEY

Duran CANKÜL (Ph.D.) editor@joghat.org

Eskisehir Osmangazi University, Faculty of Tourism, Campus of Meselik,
Odunpazari/Eskisehir, TURKEY

Assistant Editors

Orhan YABANCI (Ph.D.) Eskişehir Osmangazi University

Co-ordinating Editor of Gastronomy and Culinary Arts

Murat DOĞDUBAY (Ph.D.) Balıkesir University

Editorial Board of Gastronomy and Culinary Arts

Osman Nuri ÖZDOĞAN (Ph.D.) Adnan Menderes University

Burak MİL (Ph.D.) Arel University

Alaa Nimer ABUKHALİFEH (Ph.D.) Woosong University

Duran CANKÜL (Ph.D.) Eskişehir Osmangazi University

Hakan YILMAZ (Ph.D.) Anadolu University

Iva SLÍVAR (Ph.D.) Juraj Dobrila University of Pula

Nilüfer ŞAHİN PERÇİN (Ph.D.) Nevşehir Hacı Bektaş Veli University

Mehmet SARIOĞLAN (Ph.D.) Balıkesir University

Miju CHOI (Ph.D.) Leeds Beckett University

Onur GÖRKEM (Ph.D.) Pamukkale University
Gürkan AKDAĞ (Ph.D.) Mersin University
Burhan KILIÇ (Ph.D.) Muğla Sıtkı Koçman University
Aydan BEKAR (Ph. D.) Muğla Sıtkı Koçman University

Co-ordinating Editor of Hospitality Management

Bayram ŞAHİN (Ph.D.) Balıkesir University

Editorial Board of Hospitality Management

Kamil UNUR (Ph.D.) Mersin University
Roberto MICERA (Ph.D.) University Unitelma-Sapienza of Rome
Şafak ÜNÜVAR (Ph.D.) Selçuk University
Mohd Hafız Mohd HANAFİAH (Ph.D.) Universiti Teknologi Mara
Qiang Yan (Ph.D.) Beijing University
Ahmet KÖROĞLU (Ph.D.) Balıkesir University
Yasin BİLİM (Ph.D.) Necmettin Erbakan University
Duygu EREN (Ph.D.) Nevşehir Hacı Bektaş Veli University
Erdoğan EKİZ (Ph.D.) King Abdulaziz University
Elbeyi PELİT (Ph.D.) Afyon Kocatepe University
Emrah ÖZKUL (Ph.D.) Kocaeli University
Mehmet Han ERGÜVEN (Ph.D.) Kırklareli University
Sergiu RUSU (Ph.D.) Aurel Vlaicu University of Arad
Ozan Emre AKSÖZ (Ph.D.) Anadolu University
Selda UCA (Ph.D.) Kocaeli University
Özlem SÜRÜCÜ (Ph.D.) Hacı Bayram Veli University
Saloomeh TABARI (Ph.D.) Sheffield Hallam University
Cüneyt TOKMAK (Ph.D.) Eskişehir Osmangazi University
Yusuf AYMANKUY (Ph.D.) Balıkesir University
Cafer TOPALOĞLU (Ph.D.) Muğla Sıtkı Koçman University
Zelia Breda (Ph.D.) University of Aveiro

Co-ordinating Editor of Travel Management and Tour Guiding

Lütfü ATAY (Ph.D.) Çanakkale Onsekiz Mart University

Editorial Board of Travel Management and Tour Guiding

Zafer ÖTER (Ph.D.) İzmir Katip Çelebi University

Özlem KÖROĞLU (Ph.D.) Balıkesir University
Erdoğan Ekiz (Ph.D.) King Abdulaziz University
Sebahattin KARAMAN (Ph.D.) Balıkesir University
Nick NAUMOV (Ph.D.) University of Northampton
Uysal YENİPİNAR (Ph.D.) Mersin University
Saadet Pınar TEMİZKAN (Ph.D.) Eskişehir Osmangazi University
Lóránt Dénes DÁVID (Ph.D.) Eszterházy Károly University
Yalçın ASLANTÜRK (Ph.D.) Hacı Bayram Veli University

Co-ordinating Editor of Recreation Management

Evren GÜÇER (Ph.D.) Hacı Bayram Veli University

Editorial Board of Recreation Management

Ali YAYLI (Ph.D.) Hacı Bayram Veli University
Detlev REMY (Ph.D.) Singapore Institute of Technology
Ercan YAVUZ (Ph.D.) Hacı Bayram Veli University
Mir Abdul SOFIQUE (Ph.D.) University of Burdwan
Alberto Jonay Rodríguez DARIÁS (Ph.D.) Universidad de la Laguna
Reşat ARICA (Ph.D.) Adıyaman University

English Language Editors

Davut UYSAL Anadolu University
Engin AYTEKİN Afyon Kocatepe University
Bircan ERGÜN Afyon Kocatepe University

Publisher Address

Eskişehir Osmangazi University
Faculty of Tourism, Department of Travel Management and Tour Guiding
26480 Odunpazari / Eskişehir, TURKEY
e-mail: editor@joghat.org