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Research Article

## EVALUATION OF THE LEARNING OUTCOMES STATEMENTS OF THE ENGLISH COURSES AT TOURISM FACULTIES IN TURKEY THROUGH THEIR WEB-SITES

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### ABSTRACT

Learning outcomes statements in English courses, as they are true for all other courses, are central to each course. Without having appropriately stated learning outcomes, it is almost impossible to set goals, objectives for the course and to prepare relevant assessment tools for English language practitioners, and thus to teach the target language. Considering that foreign language teaching is a major problem at tourism faculties in Turkey, that tourism students often fail to use the target foreign language, this study intended to examine the course contents of the English courses, specifically learning outcomes considering that they have a guiding role in language teaching. For this purpose, 10 tourism faculties were chosen randomly and their websites were visited by the researcher. The English courses given in the first term was chosen to ensure standardisation in data collection and sampling. It was found with this study that 50% per cent of the visited faculties had no data available regarding the content of the English courses on their web sites. It was also found that the learning outcomes statements of the accessed 5 faculties do not meet the criteria set to state appropriate learning outcomes statements. Relevant conclusions were drawn for complete program development at tourism faculties for effective English language teaching and for the major causes of the failure in teaching English as a foreign language at tourism faculties.

**Keywords:** Learning Outcomes, Tourism Faculties, English Course

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