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Research Note

TALAIOTIC CULTURAL HERITAGE AS A TOURISM RESOURCE IN THE BALEARIC ISLANDS

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ABSTRACT

Cultural heritage is an important resource for tourism. The ancient Talaiotic culture of the Balearic Islands, mainly found on the island of Minorca, represents an attraction for cultural tourism. This attraction can also improve the experience of tourists who visit the islands for leisure. The possibility of including the Talaiotic archaeological sites of Minorca in the UNESCO World Heritage List could enhance tourism in Minorca. This research note presents a review and exploratory approach to the specific niche of cultural tourism in Spain. The purpose of the study is to deepen the relationship between tourism, cultural heritage and UNESCO.

Keywords: Talaiotic culture, Heritage, Cultural Tourism, Balearic Islands

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