



BIBLIOMETRIC ANALYSIS OF THE ARTICLES ENTITLED “SELFIE AND TOURISM”

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Abstract

The rapidly spreading internet and smartphone use has also affected the behavioral patterns of today’s people. People now have difficulty in “staying in the moment”, see many things around them through the eyes of the selfies taken from the front camera of a cell phone, share selfies that are modern proof that they are “there” through social media channels and expect “like” for approval from other people. Therefore, different branches of science need to examine these new behavioral patterns from different perspectives, and thus, there were quite a lot of publications on selfie in the literature. The field of tourism has also examined the subject of selfie from its own point of view, and many studies have been carried out on many different subjects such as selfie tourism, selfie motivation of tourists and selfie accidents. In this study, which was carried out to reveal the current situation by making a bibliometric analysis due to the expanding literature on selfie and tourism, 37 articles with the word “Selfie and Tourism” in the title and the content thereof were examined according to various criteria. As a result of the study, it has been determined that the first article on the subject was published in 2015, the most articles were written in 2019, most of the publications were prepared with 2 authors and the majority of the articles were published by academics working in Indonesia and Australia. It is thought that the study will provide convenience and contribution to the literature and future researchers.

Keywords: Selfie, Tourism, Bibliometry

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