



JOURNAL OF GASTRONOMY HOSPITALITY AND TRAVEL

2022	Volume 5	Issue 4
www.joghat.org		ISSN: 2619-9548
Contents		

- KAHRAMANMARAŞ İLİNİN GASTRONOMİ TURİZMİNE İLİŞKİN BİR SWOT ANALİZİ ÇALIŞMASI (A SWOT ANALYSIS STUDY ON GASTRONOMY TOURISM OF KAHRAMANMARAŞ PROVINCE).....1315-1336**
- GENÇLİK TURİZMİ ÇALIŞMALARININ BİBLİYOMETRİK ANALİZİ VE GÖRSELLEŞTİRİLMESİ (A BIBLIOMETRIC ANALYSIS AND VISUALIZATION OF YOUTH TOURISM STUDIES) 1337-1352**
- İSTANBUL'UN TARİHİ BÖLGELERİNDE BULUNAN RESTORANLARIN GASTRONOMİ TURİZM BAĞLAMINDA TURİST DEĞERLENDİRMELERİ (TOURIST EVALUATIONS OF RESTAURANTS LOCATED IN HISTORICAL REGIONS OF ISTANBUL IN THE CONTEXT OF GASTRONOMY TOURISM) 1353-1363**
- GASTRONOMİDEKİ ESTETİK KAYGININ GIDA İSRAFINA YANSIMALARI ÜZERİNE BİR DEĞERLENDİRME (AN EVALUATION ON REFLECTIONS OF AESTHETIC CONCERN AND FOOD WASTE IN GASTRONOMY)..... 1364-1380**
- SAĞLIK TURİZMİNDE BÖLGESEL MARKALAŞMANIN SÜRDÜRÜLEBİLİR SOSYO-EKONOMİK KALKINMA ÜZERİNE ETKİSİ: PAMUKKALE VE BALÇOVA TERMAL TURİZM BÖLGELERİNDE UYGULAMA (THE IMPACT OF DESTINATION BRANDING IN HEALTH TOURISM ON THE SUSTAINABLE SOCIO-ECONOMIC DEVELOPMENT: AN APPLICATION IN PAMUKKALE AND BALCOVA HEALTH TOURISM DESTINATIONS).....1381-1397**
- SANAL GERÇEKLİK KULLANIMI DENEYİMİ ETKİLER Mİ? OMM ZİYARETÇİLERİNE YÖNELİK BİR ARAŞTIRMA (DO THE VIRTUAL REALITY APPLICATIONS AFFECT VISITORS' EXPERIENCE? A STUDY ON OMM MUSEUM) 1398-1412**
- KIRSAL TURİZMDE SÜRDÜRÜLEBİLİRLİK GÖSTERGELERİNİN YEREL HALK AÇISINDAN DEĞERLENDİRİLMESİ: ERZURUM İLİNDE BİR UYGULAMA (EVALUATION OF SUSTAINABILITY INDICATORS IN RURAL TOURISM FROM THE VIEWPOINT OF LOCAL PEOPLE: AN APPLICATION IN ERZURUM PROVINCE)..... 1413-1423**
- TÜRK TURİSTLERİN YURT DIŞI (OUTGOİNG) PAKET TURLARI SATIN ALMA SÜRECİNDE BİLGİ EDİNME YÖNTEMLERİNİN ARAŞTIRILMASI (INVESTIGATION OF TURKISH TOURISTS' METHODS OF OBTAINING INFORMATION IN THE PROCESS OF PURCHASING OUTGOING PACKAGE TOURS) 1424-1434**
- GLAMPİNG, İKLİM TERAPİSİ, ORMAN BANYOSU, TERMAL TERAPİ VE WELLNESS TEMELİNDE SAKARI'NIN DESTİNASYONLAŞMASI (TURNING SAKARI INTO A DESTINATION BASED ON GLAMPING, CLIMATOTHERAPY, FOREST BATHING, THERMOTHERAPY, AND WELLNESS)..... 1435-1448**

RESTORANLARDA TÜKETİCİLERİN MENÜ ETİKET BİLGİLERİ KULLANIMININ SAĞLIK İNANÇ MODELİ BAĞLAMINDA İNCELENMESİ (INVESTIGATION OF CONSUMERS' USE OF MENU LABEL INFORMATION IN RESTAURANTS IN THE CONTEXT OF THE HEALTH BELIEF MODEL)	1449-1462
LOCALS' PERSPECTIVES ON TOURISM DEVELOPMENT AT RURAL AND URBAN LEVEL	1463-1481
CUSTOMER COMPLAINTS IN PACKAGE TOURS AND COMPLAINT MANAGEMENT OF TOUR GUIDES	1482-1494
TÜRKİYE'DE DIŞ TURİZMİN İLLER BAZINDA KALKINMAYA ETKİSİNİN PANEL VERİ ANALİZİ YÖNTEMİ İLE İNCELENMESİ (INVESTIGATION OF THE EFFECTS OF FOREIGN TOURISM ON DEVELOPMENT ON THE BASIS OF PROVINCES IN TURKEY BY USING PANEL DATA ANALYSIS METHOD)	1495-1507
DİYABETLİ TURİSTLERE YÖNELİK BÜFE/MENÜ HİZMETLERİ: ANTALYA'DAKİ 5 YILDIZ KONAKLAMA İŞLETMELERİ ÜZERİNE BİR ARAŞTIRMA (BUFFET/MENU SERVICES FOR DIABETES TOURISTS: A RESEARCH ON 5 STAR ACCOMMODATION FACILITIES IN ANTALYA)	1508-1517
TURİZM KAYNAKLI SOYLULAŞTIRMA TÜRÜ OLARAK "TURİZM SOYLULAŞMASI" ÜZERİNE KAVRAMSAL BİR İNCELEME (A CONCEPTUAL EXAMINATION ON "TOURISM GENERATION" AS A GENERATION FROM TOURISM)	1518-1529
KORONAVİRÜS SALGINININ OTEL İŞLETMELERİNE ETKİSİ: ÇEVİRİMİÇİ HABERLERİN ANALİZİ (THE IMPACT OF THE CORONAVIRUS ON HOTELS: AN ONLINE NEWS ANALYSIS)	1530-1548
HİZMET KALİTESİ ALGISININ MEMNUNİYET, BAĞLILIK VE TEKRAR ZİYARET NİYETİ ÜZERİNE ETKİSİ: BURSA HÜDAVENDİGAR KENT PARKI ÖRNEĞİ (THE EFFECT OF SERVICE QUALITY PERCEPTION ON SATISFACTION, LOYALTY AND INTENTION TO REVISIT: THE CASE OF BURSA HUDAVENDIGAR PARK)	1549-1560
SÜRDÜRÜLEBİLİR GASTRONOMİ TURİZMİ KAVRAMININ KELİME İLİŞKİLENDİRME TESTİ ARACILIĞIYLA DEĞERLENDİRİLMESİ (EVALUATION OF THE CONCEPT OF SUSTAINABLE GASTRONOMY TOURISM THROUGH THE WORD ASSOCIATION TEST)	1561-1574
TEKNOLOJİK GELİŞMELER VE İNSAN KAYNAĞINA ETKİSİ: YİYECEK İÇECEK SEKTÖRÜNE YÖNELİK BİR İNCELEME (TECHNOLOGICAL DEVELOPMENTS AND ITS IMPACT ON HUMAN RESOURCES: A REVIEW OF THE FOOD AND BEVERAGE INDUSTRY)	1575-1588
GELECEĞİN ŞEF ADAYLARININ GIDA İSRAFINA İLİŞKİN DAVRANIŞSAL BELİRLEYİCİLERİ (BEHAVIORAL DETERMINANTS OF FUTURE CHEF NOMINEES TOWARDS FOOD WASTE)	1589-1598
CREATING GASTRONOMIC PRODUCT INVENTORY A RESEARCH: EXAMPLE OF EDREMIT REGION	1599-1608
HER YÖNÜYLE BİSİKLET TURİZMİ VE BİSİKLET DOSTU KONAKLAMA TESİSLERİ (BICYCLE TOURISM IN EVERY ASPECT AND CYCLING FRIENDLY ACCOMMODATION FACILITIES)	1609-1625
ÇEVRESEL ENDİŞE SÜRDÜRÜLEBİLİR TURİZM TUTUMUNU ETKİLİYOR MU? (DOES ENVIRONMENTAL CONCERN AFFECT SUSTAINABLE TOURISM ATTITUDE?)	1626-1642
TURİST REHBERLERİNİN YABANCI DİL KONUŞMA ZORUNLULUĞU OLMALI MI? : SEÇİLMİŞ ÜLKELER ÜZERİNE BİR DEĞERLENDİRME (SHOULD SPEAKING FOREIGN LANGUAGE BE COMPULSORY FOR TOUR GUIDES? : AN ASSESSMENT ON SELECTED COUNTRIES)	1643-1654

OTEL İŞLETMELERİNDE ÇALIŞMA YAŞAM KALİTESİNİN İŞ PERFORMANSINA ETKİSİNDE YÖNETİCİ DESTEĞİNİN ROLÜ (THE ROLE OF SUPERVISOR SUPPORT IN THE EFFECT OF QUALITY OF WORKING LIFE ON JOB PERFORMANCE IN THE HOTEL ENTERPRISES).....	1655-1671
COĞRAFİ BİLGİ SİSTEMLERİ (CBS) ORTAMINDA JEOTURİZM ROTALARININ NETWORK ANALİZİ İLE BELİRLENMESİ (DETERMINATION OF GEOSPATIAL ROUTES IN GEOGRAPHIC INFORMATION SYSTEMS (GIS) ENVIRONMENT BY NETWORK ANALYSIS).....	1672-1686
GÜNEY AVRUPA ÜLKELERİNİN SEYAHAT VE TURİZM REKABET GÜCÜ AÇISINDAN KARŞILAŞTIRILMASI (COMPARISON OF TRAVEL AND TOURISM COMPETITIVENESS OF SOUTHERN EUROPEAN COUNTRIES).....	1687-1704
THE PRODUCTION OF BREAD TYPES PECULIAR TO TURKISH AND WORLD CUISINE WITH LOCAL İZA WHEAT (<i>Triticum monococcum</i> ssp. <i>Monococcum</i>) AND CONSUMER OPINIONS ON THE QUALITY OF BREAD.....	1705-1717
İŞ-AİLE/AİLE-İŞ ÇATIŞMASININ YAŞAM DOYUMUNA ETKİSİ: YİYECEK VE İÇECEK İŞLETMELERİNDE İNCELEME (THE EFFECT OF WORK-FAMILY/FAMILY-WORK CONFLICT ON LIFE SATISFACTION: A STUDY IN FOOD AND BEVERAGE BUSINESSES)	1718-1732
ORDU MUTFAK KÜLTÜRÜNÜN YEREL HALK TARAFINDAN TANINMA DURUMU (RECOGNITION STATUS OF ORDU CUISINE CULTURE BY LOCAL PEOPLE)	1733-1746
COVID-19: TURİSTLERİN ULUSLARARASI SEYAHAT EĞİLİMLERİNİ ETKİLEYEN FAKTÖRLERİN PLANLI EYLEM TEORİSİ ÇERÇEVESİNDE İNCELENMESİ (COVID-19: AN INVESTIGATION OF FACTORS AFFECTING TOURISTS' INTERNATIONAL TRAVEL TENDENCIES WITHIN THE FRAMEWORK OF PLANNED ACTION THEORY).....	1747-1759
SÜRDÜRÜLEBİLİR GASTRONOMİ BAĞLAMINDA DİKEY TARIM UYGULAMALARI (VERTICAL AGRICULTURE PRACTICES IN THE CONTEXT OF SUSTAINABLE GASTRONOMY)	1760-1767
THE IMPACTS OF DOMESTIC TOURISTS MEMORABLE TOURISM EXPERIENCES IN WINE TOURISM ON THEIR INTENTIONS TO RECOMMEND: CASE OF SYRIAC WINE	1768-1782
GIDA ÖZGÜNLÜĞÜ, GIDA KALİTESİ, HİZMET KALİTESİ VE FİZİKSEL ÇEVRENİN YÖRESEL GIDA DENEYİMLERİNDE TEKRAR ZİYARET ETME NİYETİNE ETKİSİ (EFFECT OF FOOD AUTHENTICITY, FOOD QUALITY, SERVICE QUALITY AND PHYSICAL ENVIRONMENT ON REVISIT INTENTION IN LOCAL FOOD EXPERIENCES).....	1783-1794
HASTANE YÖNETİCİLERİNİN BAKIŞ AÇISIYLA ORDU İLİ MEDİKAL SAĞLIK TURİZMİ: FENOMENOLOJİK BİR DEĞERLENDİRME (MEDICAL HEALTH TOURISM IN ORDU PROVINCE FROM THE PERSPECTIVE OF HOSPITAL MANAGERS: A PHENOMENOLOGICAL EVALUATION)	1795-1809
GASTRONOMİ VE NÖROBİLİM İLİŞKİSİ ÜZERİNE KAVRAMSAL BİR ÇALIŞMA: NÖROGASTRONOMİ (A CONCEPTUAL STUDY ON THE RELATIONSHIP OF GASTRONOMY AND NEUROSCIENCE: NEUROGASTRONOMY)	1810-1819
SİVRİHİSAR İLÇESİNİN TEMEL TURİSTİK ARZ KAYNAKLARINA İLİŞKİN SOMUT KÜLTÜREL MİRAS ENVANTERİNİN BELİRLENMESİ (DETERMINING THE TANGIBLE CULTURAL HERITAGE INVENTORY OF THE MAIN SOURCES OF TOURISTIC SUPPLY OF SİVRİHİSAR)	1820-1846

TURİZM ULAŞTIRMASI ALANYAZININA SCOPUS VERİ TABANI ÜZERİNDEN PANORAMİK BİR BAKIŞ (A PANORAMIC OVERVIEW OF TOURISM TRANSPORTATION LITERATURE THROUGH SCOPUS DATABASE) 1847-1862

A RESEARCH ON FUNCTIONAL FOOD PERCEPTION OF ACADEMICIANS 1863-1877

SÜRDÜRÜLEBİLİRLİK KAPSAMINDA COĞRAFİ İŞARETLİ YEMEKLER VE YEREL YEMEKLER İÇİN DUYUSAL ANALİZ YÖNTEMİ İLE GELİŞTİRİLMİŞ STANDART REÇETE: DENEYSEL BİR ARAŞTIRMA (A STANDARD RECIPE DEVELOPED BY SENSORY ANALYSIS METHOD FOR GEOGRAPHICALLY INDICATED MEALS AND LOCAL MEALS IN THE SCOPE OF SUSTAINABILITY: AN EXPERIMENTAL RESEARCH) .. 1878-1893

Published articles in JOGHAT is INDEXED in following indexes;

ULAKBİM Sosyal Bilimler Veri Tabanı – (TR Dizin)

ICI – Index Copernicus International

ASOS – Academia Social Science Index

DRJI – Directory of Research Journals Indexing

SIS – Scientific Indexing Services

EuroPub database

Bilgindex

Türkiye Turizm Dizini

Editors

Rahman TEMİZKAN (Ph.D.) editor@joghat.org

Eskisehir Osmangazi University, Faculty of Tourism, Campus of Meselik,
Odunpazari/Eskisehir, TURKEY

Duran CANKÜL (Ph.D.) editor@joghat.org

Eskisehir Osmangazi University, Faculty of Tourism, Campus of Meselik,
Odunpazari/Eskisehir, TURKEY

Editorial Board of Gastronomy and Culinary Arts

Murat DOĞDUBAY (Ph.D.) Gastronomy and Culinary Arts

Osman Nuri ÖZDOĞAN (Ph.D.) Gastronomy and Culinary Arts

Menekşe CÖMERT (Ph.D.) Gastronomy and Culinary Arts

Alaa Nimer ABUKHALİFEH (Ph.D.) Gastronomy and Culinary Arts

Iva SLÍVAR (Ph.D.) Gastronomy and Culinary Arts

Miju CHOI (Ph.D.) Gastronomy and Culinary Arts

Burhan KILIÇ (Ph.D.) Gastronomy and Culinary Arts

Salih Zeki ŞAHİN (Ph.D.) Gastronomy and Culinary Arts

Editorial Board of Hospitality Management

Roberto MICERA (Ph.D.) Hospitality Management

Mohd Hafiz Mohd HANAFIAH (Ph.D.) Hospitality Management

Qiang YAN (Ph.D.) Hospitality Management

Ahmet KÖROĞLU (Ph.D.) Hospitality Management

Erdoğan EKİZ (Ph.D.) Hospitality Management

Emrah ÖZKUL (Ph.D.) Hospitality Management

Sergiu RUSU (Ph.D.) Hospitality Management

Ozan Emre AKSÖZ (Ph.D.) Hospitality Management

Saloomah TABARI (Ph.D.) Hospitality Management

Cüneyt TOKMAK (Ph.D.) Hospitality Management

Yusuf AYMANKUY (Ph.D.) Hospitality Management

Editorial Board of Travel Management and Tour Guiding

Oğuz DİKER (Ph.D.) Travel Management and Tour Guiding

Özlem KÖROĞLU (Ph.D.) Travel Management and Tour Guiding

Sebahattin KARAMAN (Ph.D.) Travel Management and Tour Guiding

Nick NAUMOV (Ph.D.) Travel Management and Tour Guiding

Lóránt Dénes DÁVID (Ph.D.) Travel Management and Tour Guiding

Yalçın ASLANTÜRK (Ph.D.) Travel Management and Tour Guiding

Editorial Board of Recreation Management

Ali YAYLI (Ph.D.) Recreation Management

Özlem SÜRÜCÜ (Ph.D.) Recreation Management

Detlev REMY (Ph.D.) Recreation Management

Mir Abdul SOFIQUE (Ph.D.) Recreation Management

Alberto Jonay Rodríguez DARIAS (Ph.D.) Recreation Management

Zelia BREDA (Ph.D.) Hospitality Management

Editorial Board of Civil Aviation

Savaş, S. ATEŞ (Ph.D.) Civil Aviation

Harun YILMAZ (Ph.D.) Civil Aviation

English Language Editors

Davut UYSAL (Ph.D.) Anadolu University

Engin AYTEKİN (Ph.D.) Afyon Kocatepe University

Bircan ERGÜN Afyon Kocatepe University

Publisher Address

Eskişehir Osmangazi University

26480 Odunpazari / Eskişehir, TURKEY

e-mail: editor@joghat.org