



JOURNAL OF GASTRONOMY HOSPITALITY AND TRAVEL

2025	Volume 8	Issue 2
www.joghat.org	ISSN: 2619-9548	
Contents		

GASTRONOMİDE SINIRLARI AŞMAK: İSTANBUL RESTORANLARINDA EKLEKTİK ETKİLER (BREAKING LIMITS IN GASTRONOMY: ECLECTIC INFLUENCES IN ISTANBUL RESTAURANTS).....407-420

SİNOP ÜNİVERSİTESİ PERSONELİNİN REKREASYON FAALİYETLERİNİ ENGELLEYEN VE KOLAYLAŞTIRAN FAKTÖRLERİN İNCELENMESİ (INVESTIGATION OF FACTORS THAT PREVENT AND FACILITATE RECREATION ACTIVITIES OF SINOP UNIVERSITY STAFF).....421-435

LÜKS RESTORANLARDA MÜŞTERİ DENEYİMİNİ ŞEKİLLENDİREN UNSURLARIN ÇEVİRİMİÇİ YORUMLARA YANSIMASI: ANTALYA 7 MEHMET RESTORANI ÖRNEĞİ (THE REFLECTION OF FACTORS SHAPING CUSTOMER EXPERIENCE IN LUXURY RESTAURANTS ON ONLINE REVIEWS: THE CASE OF ANTALYA 7 MEHMET RESTAURANT).....436-450

TURİST REHBERLİĞİ MESLEĞİNDE YARATICI DRAMA YÖNTEMİYLE SOSYAL BECERİ GELİŞİMİNE YÖNELİK BİR UYGULAMA: NEVŞEHİR ÖRNEĞİ (AN APPLICATION FOR SOCIAL SKILL DEVELOPMENT WITH CREATIVE DRAMA METHOD IN TOURIST GUIDING PROFESSION: NEVŞEHİR EXAMPLE).....451-475

CİDDİ BOŞ ZAMAN AKTİVİTELERİNE KATILIMIN ÖZ YETERLİK VE MUTLULUK DÜZEYİNE ETKİSİNİN İNCELENMESİ (THE EFFECT OF PARTICIPATION IN SERIOUS LEISURE ACTIVITIES ON SELF-EFFICACY AND HAPPINESS LEVELS).....476-491

ÖRGÜTSEL SİNİZMİN SESSİZ İSTİFA ÜZERİNDEKİ ETKİSİ: OTEL İŞLETMELERİ ÖRNEĞİ (THE EFFECT OF ORGANIZATIONAL CYNICISM ON QUITTING: A STUDY IN HOTELS).....492-510

THE USE OF ARTIFICIAL INTELLIGENCE BASED PRODUCTS IN THE CONTEXT OF TOURISM THE EXAMPLE OF ASSASSIN'S CREED ORIGINS.....511-527

PERSPECTIVES OF FEMALE ENTREPRENEURS TOWARDS TECHNOLOGY IN THE GASTRONOMY INDUSTRY: AN EXPLORATORY RESEARCH.....528-538

TERMAL OTEL İŞLETMELERİNDE HİZMET NİTELİKLERİ İLE MÜŞTERİ MEMNUNİYETİ ARASINDAKİ İLİŞKİNİN KANO MODELİ KULLANILARAK ANALİZİ (ANALYSIS OF THE RELATIONSHIP BETWEEN SERVICE ATTRIBUTES AND CUSTOMER SATISFACTION IN THERMAL HOTEL BUSINESS USING THE KANO MODEL).....539-561

TANITIM FİLMLERİNİN TURİZM AÇISINDAN GÖSTERGEBİLİMSEL ÇÖZÜMLEMESİ: BALIKESİR ÖRNEĞİ (SEMIOTICAL ANALYSIS OF PROMOTIONAL FILMS IN TERMS OF TOURISM: THE CASE OF BALIKESİR)..... 562-574

TURİST REHBERLERİNİN SOHBET ROBOTU (CHATBOT) KULLANIMININ SWARA ANALİZİ İLE DEĞERLENDİRİLMESİ (EVALUATION OF TOURIST GUIDES' USE OF CHATBOTS THROUGH SWARA ANALYSIS).....	575-592
TÜRKİYE'DE YAT TURİZMİ: MEVCUT DURUM, SORUNLAR VE POTANSİYEL GELİŞİMİNİN DEĞERLENDİRİLMESİ (YACHT TOURISM IN TURKIYE: CURRENT SITUATION, PROBLEMS AND EVALUATION OF POTENTIAL DEVELOPMENT).....	593-606
TURİZMDE YAPAY ZEKA KULLANIMI: BİBLİYOMETRİK BİR İNCELEME (USE OF ARTIFICIAL INTELLIGENCE IN TOURISM: A BIBLIOMETRIC REVIEW).....	607-618
TURİZM ALGISININ İŞE ADANMIŞLIK ÜZERİNE ETKİSİ: ÇİNİ ÇALIŞANLARI ÖRNEĞİ (THE EFFECT OF TOURISM PERCEPTION ON WORK ENGAGEMENT: THE CASE OF TILE EMPLOYEES).....	619-632
FORMASYON EĞİTİMİ ALAN TURİZM FAKÜLTESİ ÖĞRENCİLERİNİN SANAL MÜZE KULLANIMLARINA YÖNELİK TUTUMLARININ ÇEŞİTLİ DEĞİŞKENLER AÇISINDAN İNCELENMESİ (INVESTIGATION OF THE ATTITUDES OF TOURISM FACULTY STUDENTS RECEIVING FORMATION EDUCATION TOWARDS THE USE OF VIRTUAL MUSEUMS IN TERMS OF VARIOUS VARIABLES).....	633-644
AN EXAMINATION OF AIRBNB TOURIST CONSUMER EXPERIENCES IN TERMS OF HOFSTEDE'S CULTURAL DIMENSIONS: DO EXPERIENCES DIFFER ACROSS CULTURES?.....	645-668
TRADITION OR TECHNOLOGY? HERITAGE MASTERS AND CHATGPT IN THE TRANSFER OF INTANGIBLE CULTURAL HERITAGE KNOWLEDGE.....	669-683
KAPADOKYA MAĞARA OTELLERİNDE ESTETİK VE ATMOSFERİN TURİST ALGISINA ETKİSİ: TEMATİK BİR ANALİZ (THE EFFECT OF AESTHETICS AND ATMOSPHERE IN CAPPADOCIA CAVE HOTELS ON TOURIST PERCEPTIONS: A THEMATIC ANALYSIS).....	684-694
ÜÇ SEMAVİ DİNDE HELAL GIDALAR: HALİL (HZ.) İBRAHİM SOFRASI VE KARDEŞLİK MENÜ ÖNERİSİ (HELAL FOODS IN THREE HEAVENLY RELIGIONS HALİL (HZ) IBRAHİM TABLE AND BROTHERHOOD MENU SUGGESTION).....	695-710
RESTORAN TERCİHİ VE GIDA NEOFOBİSİ İLİŞKİSİ (RELATIONSHIP BETWEEN RESTAURANT PREFERENCE AND FOOD NEOPHOBIA).....	711-717
TURİST REHBERLİĞİNDE UZMANLAŞMA EĞİTİMİ: KARADENİZ BÖLGESİNDE MESLEKİ GELİŞİM VE BÖLGESEL UZMANLIK ÜZERİNE ANALİTİK BİR ÇALIŞMA (SPECIALIZATION TRAINING IN TOURIST GUIDING: AN ANALYTICAL STUDY ON PROFESSIONAL DEVELOPMENT AND REGIONAL EXPERTISE IN THE BLACK SEA REGION).....	718-742
BIBLIOMETRIC ANALYSIS OF STUDIES ON TOURIST GUIDANCE WITH VOSVIEWER.....	743-752
KÜRESEL ESTETİK CERRAHİ TURİZMİ ARAŞTIRMALARI: BİBLİYOMETRİK BİR PERSPEKTİF (GLOBAL PLASTIC SURGERY TOURISM RESEARCH: A BIOMETRIC PERSPECTIVE).....	753-763
COĞRAFİ İŞARETLİ GASTRONOMİK ÜRÜNLERİN GLÜTENSİZ BESLENME TARZINA UYGUN GELİŞTİRİLMESİ (BATI KARADENİZ ÖRNEĞİ) THE ADAPTATION OF GEOGRAPHICALLY INDICATED GASTRONOMIC PRODUCTS TO A GLUTEN-FREE DIET (THE CASE OF THE WESTERN BLACK SEA REGION).....	764-790

EXAMINATION OF THE RELATIONSHIP BETWEEN EMPLOYEES' INTERNAL MARKETING LEVELS AND THE WINTER TOURISM SERVICE QUALITY PERCEIVED BY TOURISTS.....	791-805
MEMORY ILLUSIONS IN CHICKEN CONSUMPTION: THINKING STYLE RELATIONSHIP ANALYSIS.....	806-822
TURİZM LİSANS ÖĞRENCİLERİNİN UZAKTAN EĞİTİM TUTUMLARININ TEKNOLOJİ KABUL MODELİ İLE İNCELENMESİ (EXAMINATION OF TOURISM UNDERGRADUATE STUDENTS' ATTITUDES TOWARD DISTANCE EDUCATION WITH TECHNOLOGY ACCEPTANCE MODEL).....	823-845
A GOLDEN TOUCH TO ESKİŞEHİR GASTRONOMY: MIDAS.....	846-857

Published articles in JOGHAT is INDEXED in following indexes;

ULAKBİM Sosyal Bilimler Veri Tabanı – (TR Dizin)

ICI – Index Copernicus International

ASOS – Academia Social Science Index

DRJI – Directory of Research Journals Indexing

SIS – Scientific Indexing Services

EuroPub database

Bilgindex

Türkiye Turizm Dizini

Editor in Chief

Rahman TEMİZKAN (Ph.D.) editor@joghat.org

Eskisehir Osmangazi University, Faculty of Tourism, Campus of Meselik, Odunpazari/Eskisehir, TURKEY

Co-Editor

Duran CANKÜL (Ph.D.) editor@joghat.org

Eskisehir Osmangazi University, Faculty of Tourism, Campus of Meselik, Odunpazari/Eskisehir, TURKEY

Editorial Board of Gastronomy and Culinary Arts

Murat DOĞDUBAY (Ph.D.) Gastronomy and Culinary Arts

Osman Nuri ÖZDOĞAN (Ph.D.) Gastronomy and Culinary Arts

Menekşe CÖMERT (Ph.D.) Gastronomy and Culinary Arts

Alaa Nimer ABUGHALİFEH (Ph.D.) Gastronomy and Culinary Arts

Iva SLİVAR (Ph.D.) Gastronomy and Culinary Arts

Miju CHOI (Ph.D.) Gastronomy and Culinary Arts

Burhan KILIÇ (Ph.D.) Gastronomy and Culinary Arts

Salih Zeki ŞAHİN (Ph.D.) Gastronomy and Culinary Arts

Editorial Board of Hospitality Management

Roberto MICERA (Ph.D.) Hospitality Management

Mohd Hafız Mohd HANAFİAH (Ph.D.) Hospitality Management

Qiang YAN (Ph.D.) Hospitality Management

Ahmet KÖROĞLU (Ph.D.) Hospitality Management

Erdoğan EKİZ (Ph.D.) Hospitality Management

Emrah ÖZKUL (Ph.D.) Hospitality Management

Sergiu RUSU (Ph.D.) Hospitality Management

Ozan Emre AKSÖZ (Ph.D.) Hospitality Management

Saloomah TABARI (Ph.D.) Hospitality Management

Cüneyt TOKMAK (Ph.D.) Hospitality Management

Yusuf AYMANKUY (Ph.D.) Hospitality Management

Editorial Board of Travel Management and Tour Guiding

Oğuz DİKER (Ph.D.) Travel Management and Tour Guiding

Özlem KÖROĞLU (Ph.D.) Travel Management and Tour Guiding

Sebahattin KARAMAN (Ph.D.) Travel Management and Tour Guiding

Nick NAUMOV (Ph.D.) Travel Management and Tour Guiding

Lóránt Dénes DÁVID (Ph.D.) Travel Management and Tour Guiding

Yalçın ASLANTÜRK (Ph.D.) Travel Management and Tour Guiding

Editorial Board of Recreation Management

Ali YAYLI (Ph.D.) Recreation Management

Özlem ALTUNÖZ (Ph.D.) Recreation Management

Detlev REMY (Ph.D.) Recreation Management

Mir Abdul SOFIQUE (Ph.D.) Recreation Management

Alberto Jonay Rodríguez DARIAS (Ph.D.) Recreation Management

Zelia BREDA (Ph.D.) Hospitality Management

English Language Editors

Engin AYTEKİN (Ph.D.) Afyon Kocatepe University

Bircan ERGÜN Afyon Kocatepe University

Publisher: Rahman TEMİZKAN (Ph.D.) editor@joghat.org